

natraceutical

Mr. Rodrigo Buenaventura
Head of Secondary Markets
Spanish Stock Exchange Commission
Miguel Ángel, 11, 1st floor
28010 Madrid

RELEVANT FACT

Valencia (Spain), March 31st, 2011

Dear Sir,

In accordance with Article 82 of Law 24/1988, 28th July, relative to the regulation of the stock market and related provisions, Natraceutical, S.A. hereby informs you that Mr. Francisco Javier Adserà Gebellí submitted in writing to the Board of Directors of the company his desire to resign as member of the Board and requested his replacement as chairman of Natraceutical, S.A.

The resignation of Mr. Francisco Javier Adserà responds to personal reasons, by the desire to pursue new professional projects and thus reduce Natraceutical's management costs after the conclusion of the industrial and financial restructuring related to the integration of the company's main division into the French multinational Naturex.

Mr. Francisco Javier Adserà will remain as a shareholder and member of the Board of Directors of Natra, S.A., Natraceutical's main shareholder, from where he will continue to support the Group's development.

Also, and within the aforementioned reduction of the industrial activity that Natraceutical currently controls and manages directly, Mr. Jose Manuel Serra Peris formally informed Natraceutical's Secretary of the Board of Directors about his decision to resign as director of the company, due to increasing professional responsibilities in other companies.

The resignation of the two directors has been accepted by the Board of Directors of Natraceutical, S.A. at the meeting today, March 31, 2011.

Given the vacancies in this governing body, the Board of Directors of Natraceutical has appointed by co-option Mr. Eric Bendelac as new member of the Board.

Mr. Eric Bendelac graduated in Industrial Engineering and has an MBA by IESE. He initiated his professional career in Arthur Andersen, as an analyst in the mass-consumption sector, having later on executive positions in the French laboratory Sanofi-Aventis and in the strategic consultancy A.T. Kerney, where he advised in projects of non-organic growth, mainly also in the mass-consumption sector. Since March 2008, Mr. Eric Bendelac is responsible for Natraceutical's business development.

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Mr. Eric Bendelac being present at the Board session today, he formally accepted the position as director of Natraceutical.

The new Board of Directors of Natraceutical has designated the board member Natra, S.A. as the new non-executive chairman of the company, represented by Mr. Manuel Moreno Tarazona. Mr. Manuel Moreno is a member of the Board of Directors of Natraceutical, representing Natra, S.A., since June 2004. Mr. Manuel Moreno will combine this appointment with his responsibilities as chairman of Natra, S.A.

Finally, the Board of Directors has approved the appointment of Mr. Félix Fernández Revuelta as vice-chairman of Natraceutical. Mr. Felix Revuelta is a director of Natraceutical since February 2008, appointed by his company Kiluva Group (Naturhouse), which holds a 7.52% stake in Natraceutical.

Thus, the Board of Directors of Natraceutical, S.A. is constituted as follows:

- Non-Executive Chairman: Natra, SA, represented by Mr. Manuel Moreno Tarazona
- Vice Chairman: Mr. Félix Fernández Revuelta, appointed by Kiluva Group
- CEO: Mr. François Gaydier
- Director: Mrs. M^a Teresa Jiménez Lozano, appointed by Bilbao Bizcaya Kutxa
- Director: BMS Promoción y Desarrollo, S.L., represented by Mr. José Luis Navarro
- Director: Mr. Eric Bendelac, Natraceutical's executive

M^a José Busutil Santos
Secretary of the Board of Directors
Natraceutical, S.A.