



New appointments

Natraceutical expands the body of directors to reinforce the upcoming plans of expansion

The company will appoint a new CEO
as well as a director for the corporate development

Valencia, 31st March, 2008.- Natraceutical Group, a biotech multinational leader in Europe in the research and development of functional ingredients, active principles and food supplements, agreed in the board of directors held last 27th March to request authorisation in the next shareholders' meeting to increase the number of board members in the company, in order to appoint François Gaydier as a new board member and the company's new CEO.

François Gaydier (48 years old and of French nationality) has a degree in Business Administration by EAP/ESCP Paris and has held executive positions in mass-consumption companies (perfumery and cosmetics) as Rochas, Cosmopolitan Cosmetics (both belonging to the German group Wella) and Procter & Gamble Prestige Products. Natraceutical's new executive officer counts on twenty years of international experience in the field of selective distribution (department stores, perfumeries, pharmacies and drugstores), as well as in the development of both organic and non-organic growth, and a wide experience in the organisation and integration of teams. Throughout his professional career, he has lived in France, Germany, Argentina and Brazil.

Before joining Natraceutical, Gaydier was responsible for the perfume and cosmetics markets in the United Kingdom, Spain, Portugal, France and Italy for Procter & Gamble Prestige Products, with also previous experiences in the Scandinavian, Argentinean, Mexican and Southeast Asian markets.

The incorporation of Gaydier takes place as a result of Natraceutical's solid evolution during the last years and, specially, after the company's entrance in the sector of food supplements with the acquisition of Laboratoires Forté Pharma at the end of 2006, when the company designed a strategic plan for the creation of a leading Pan-European brand and the subsequent development of several projects very closely related to this division.



Jose Vicente Pons, up to the present CEO of Natraceutical, will remain as member of the board of directors, thus reinforcing the Group's growth strategy.

Additionally, Natraceutical has incorporated Eric Bendelac to the managing team, as the director for Corporate Development, to give support to the company's projects of organic and non-organic growth.

Eric Bendelac, a graduate in Industrial Engineering and MBA by IESE, initiated his professional career in Arthur Andersen, as an analyst in the mass-consumption sector, having later on executive positions in the French laboratory Sanofi-Aventis and in the strategic consultancy A.T. Kerney, where he advised in projects of non-organic growth, mainly also in the mass-consumption sector

Natraceutical Group

The biotech multinational Natraceutical Group, with its headquarters in Valencia and a world wide presence, leads the European market in research and development of functional food, active ingredients and food supplements of natural origin.

The continuous advances in its R&D department allowed the Group in 2006 to diversify its business and expand its activity from the production of functional ingredients and active principles for food, cosmetics and pharma, to the final consumer via the acquisition of Laboratoires Forté Pharma, specialized in food supplements for slimming, health and beauty, and a leader in the French market in the former.

The international growth plan for this business area considers the creation of a Pan-European umbrella brand in a two-years period, and the subsequent development of several projects very closely related to this division.

With production plants in Spain, the United Kingdom, Switzerland, Brazil, and Australia, the Group's ingredients division has a portfolio of products with over 500 references and specialities in the food, cosmetics and pharma sectors and a sales network with presence in over 65 countries, with commercial offices in Australia and Asia. Regarding its clients, the company supplies to over 1,000 companies, among which, 8 of the top-ten food producers worldwide.

Natraceutical is traded in the Spanish Stock Exchange under the ticker **NTC**.

Outstanding shares: 328,713,946

www.natraceuticalgroup.com



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